

WE ARE BSB, WE ARE *Game Changers*





Study in Dijon, the capital of Burgundy!



Dijon is one of the best French cities to study in! Only 1:40 away from Paris, the living expenses are much more affordable.



City and region recognized by the intangible heritage of UNESCO



At the heart of the world's most famous vineyards, test and taste our unique gastronomic heritage





Our accreditations and rankings



Among the 250 business schools in France, BSB is in the top 15 (+5 places in 7 years).



BSB holds the double international accreditation AACSB and EQUIS → among the Top 1% of business schools in the world.



Ranked in the top 100 of the Financial Times for 3 years



Among the first 30 schools to obtain the *Bienvenue en France* label from Campus France

Member of the *Conférence des Grandes Ecoles*, our Master in Management is called Master Grande Ecole.
Bachelor's and Master's degrees: the best quality of education in the world





Our historical expertise in a brand new campus



- BSB was founded in 1899: one of the oldest business schools in the world
- We provide students with practical and effective learning spaces

Study rooms, leisure areas, a gym, a dance hall, a music studio, a zen room, a cultural centre, a financial trading room...

- Campus located in the city centre
Shopping streets, museums and restaurants are all within walking distance.
- An electric public transport system very convenient and well developed)



Explore your WORLD

- A dedicated team to have the best welcoming for international students
- Everything is planned to offer students the keys for an optimal integration

Integration week, city and region tours, administrative workshops, online platform for accommodation...

- BSB offers to all its students a unique international immersion

+180 Partner universities worldwide for exchanges, +60 international double degrees, 25% international students of 75 nationalities on campus, 39% international professors



Boost your CAREER

Dedicated service for students' employability: the Career Booster

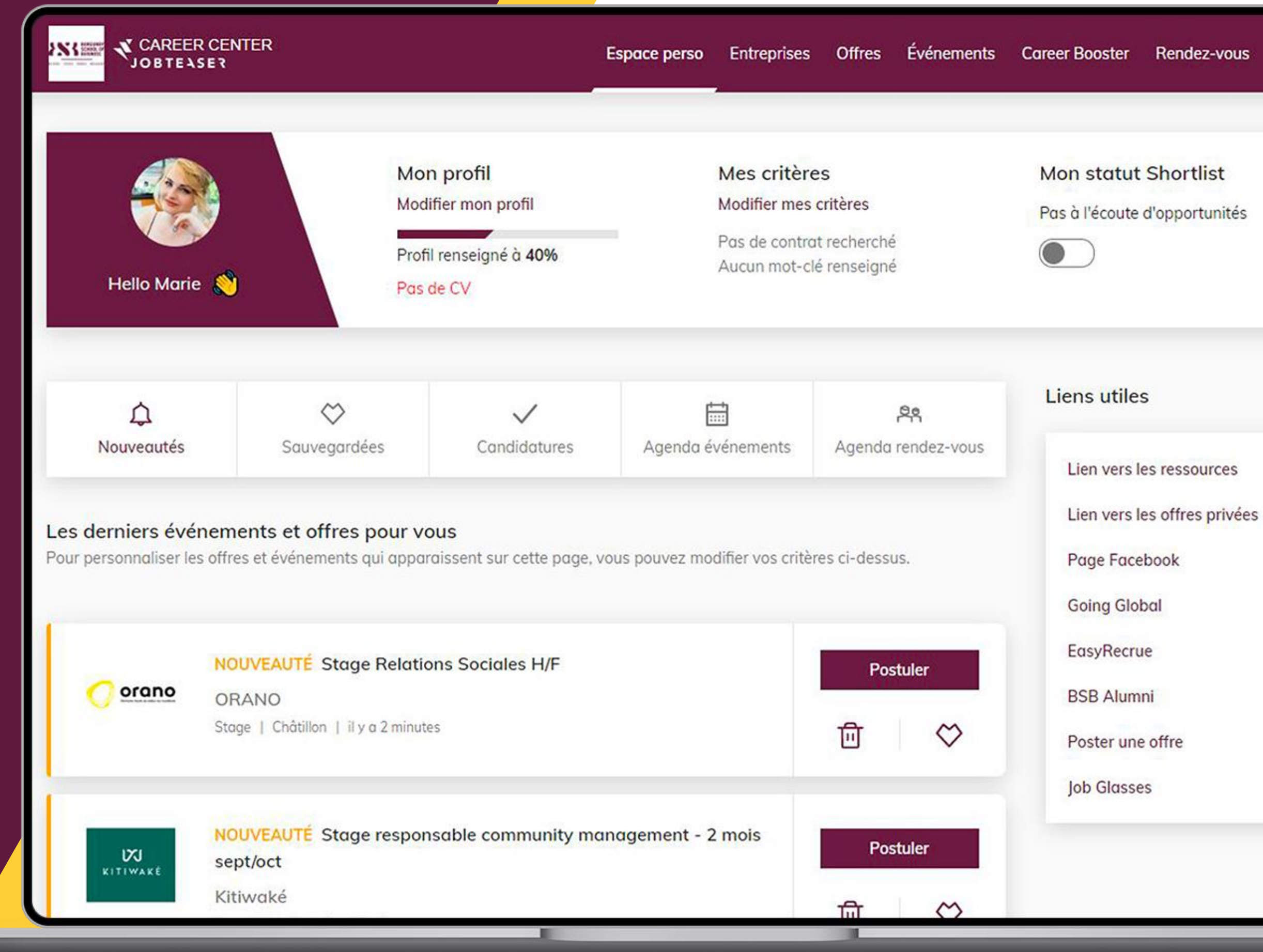
- Professional conferences
- Exclusive Talent Booster Camp for BSB students
- Job datings
- Appointment with our specialized coaches at will...

Everything is at the disposal of the students

+16000 Alumni: Activate your network all over the world, during your studies to find an internship or once you graduate via our networking platform.

Un site dédié à
la carrière

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Our website dedicated to careers: professional events every week, 12,000 internship and job offers for 3,000 students, company presentations, advice, appointments with our coaches, etc...

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Our programmes



Bachelor Marketing & Business



A 3-year generalist post-baccalaureate programme enabling students to acquire a 360° vision of the company.

Discovering the fundamentals: Acquiring a solid foundation in all subjects

Get a 360° vision of the company's business lines thanks to a unique and innovative pedagogy

Progression in foreign language to adapt to today's world

Up to 13 months of internship for a good professional integration

Non-French secondary school diploma

2 or 3 year non-French post-secondary education degree in a business related subject

3 study years

1 study year



Taught languages

100% English taught or
100% French taught with progressive English



Specialisations in third year

Wine Tourism (taught in English)

International Business Management (taught in English)

Business Development (taught in French)

Digital Management (taught in French or English)

Luxury Marketing (taught in French)



All inclusive tuition fees

7500€ per year for the first year entrance

8500€ for the third year entrance

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Master Grande Ecole (Master In Management)



A two year long postgraduate programme to be custom-built and allowing an optimal employability



Taught languages
100% English taught or
100% French taught

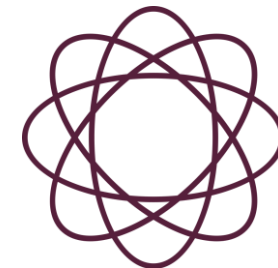


High added value specialisations
9 specialisations in French
6 specialisations in English



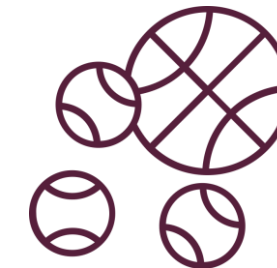
Our Academic Excellence

1 professor for 35 students, many permanent professors who are also researchers, Program content customizable with modules of excellence to choose from, 6 paths of excellence available



A different pedagogy allowing a unique support

Face-to-face classroom courses, maximum 40 students per class, e-learning only as a complement to the course, business-oriented teaching method: case studies, Business Games, group work...



A rich student life

25 associations organising numerous events throughout the year, a campus in the town centre to enjoy the local daily life, sports and cultural events all year round...

60 double diplomas in one of our 180 Partner Universities worldwide
8 internal double diplomas
All for the same tuition fees



All inclusive tuition fees
11000€ per year


BURGUNDY
SCHOOL

OF WINE & SPIRITS


BUSINESS




MSc Wine Management

- Language: 
- Academic requirements: non-French bachelor's degree (or French Master 1) in any field.
- Language requirements: IELTS= 6.0 or TOEIC=785
- Assets: For students who want to learn about the wine and spirits industry, deep understanding of the industry characteristics, practical methods to learn the necessary management knowledge of the industry in the form of external school visits, WSET 2 included.
- Tuition fee: €15,000 including field trips in French vineyards (Burgundy, Languedoc, Loire Valley, Champagne), ProWein fair and many professional conferences
- Class hours: >400 class hours + Study Trips

MBA Wine & Spirits Business

- Language: 
- Academic requirements: Bachelor degree + over 3 years work experience + Proven passion for wine or spirits.
- Language requirements: IELTS= 6.5 or TOEIC=800
- Assets: 5 weeks of study trips (included) in New York city, London, ProWein fair, Gessenheim and of course main French vineyards, WSET 2 included, high level faculty, head of the programme with over 25 years of work experience in the industry, a great combination of product knowledge, sectorial expertise and management skills.
- Tuition fee: €25,000 including field trips and many professional conferences
- Class hours: >600 class hours + Study Trips

MS Commerce International des Vins & Spiritueux

- Language: 
- Academic requirements: Master degree or non-French Bachelor degree with >3 years work experience
- Language requirements: TCF/TEF: C1 + Good English level as 20% courses are delivered in English
- Assets: Pioneer programme with over 30 years of expertise, ranked best specialized master in France, 5 weeks of included field trips, get a triple competence in strategic management and marketing, sectorial approach and technicity.
- Tuition fee: €11,000 EU / €14,000 non-EU, including field trips and many professional conferences
- Class hours: >450 class hours + Study Trips



Our MS CIVS is ranked #1 Best master for 4 years



Our 1 year long Masters of Science

MSc Global Marketing & Luxury Management

- Target : Students who want valuable academic and practical skills in applied marketing and intercultural negotiation skills in the luxury industry, to be able to implement efficient marketing strategies.
- Location: Dijon campus

MSc Digital Leadership

- Target: Students who want to participate in the digital revolution and create value in this field by combining managing skills and adaptation to the digital era.
- Location: Lyon campus

MSc Corporate Finance & Investment Banking

- Target: Students willing to get an in-depth knowledge about international finance, both at corporate and market levels. Preparation for the CFA Certification + the Bloomberg Market concept included. Innovative teaching methods with the “chrono-diagnosis” project and access to our trading room.
- Location: Dijon campus

MSc Data Science & Organizational Behavior

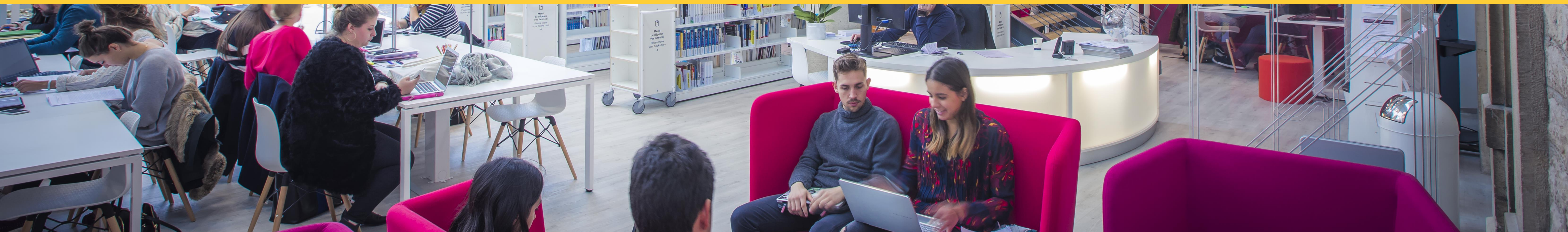
- Target: Students who want to manage data and analyse behavior influence (in partnership with PWC Luxembourg). Two fields trips included: visit of IBM Data Center in Luxembourg + Participation in “Southern Experimentalist Meeting” in Europe.
- Location: Dijon campus

Language: 100% English taught

Tuition fees: €14,000 for each programme

Entry requirements:
non-French Bachelor Degree (or >French Master 1)
English level: IELTS 6.0 or TOEIC 785

Duration: 1 academic year with an optional internship



How to apply to BSB

Step #1

Fill in your application form

- Complete your file online
- Pay the application fee
- Pass the tests



Step #2

Receive your acceptance

- Keep an eye on your emails! The notification and the letter will be sent directly
- Pay the deposit to reserve your place
Receive your final acceptance

Step #3

Make your Campus France and Visa appointments

- As soon as we receive your acceptance letter. Don't delay!
- Once Campus France has validated your application, apply to the Embassy for your visa.

Step #4

Prepare your arrival at BSB

- Book your accommodation quickly on our dedicated platform
- Book your flight to France

BSB & YOU

Our support:

- An administrative help at all stages and a follow-up of your application file
- Maximum availability to answer all your questions by email, phone or Skype at your convenience
- Permanent contact with our network of partner advisers around the world



We are here to help !

Our International Development team is here to answer all your questions!
feel free to contact us at anytime:

Camille PELLETIER
International Development Officer
info-international@bsb-education.com
+33 769 083 981